THE UNIVERSITY OF CHENAB



Department of Business Education Associate Degree Program (ADPs) (Business Studies, Accounting &Finance and Hospitality Management)

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Programs Offered by Department of Business Education	
Degree Name	Degree Details/Eligibility Criteria
Bachelor of Business Administration	The Bachelor of Business Administration program is of 4-years duration, spread over 8 regular semesters, and consisting of 135 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 45% marks in intermediate or equivalent are required for admission in BBA.
Bachelor of Studies in Accounting & Finance	The BS Accounting & Finance Program is of 4-years duration, spread over 8 regular semesters, and consisting of 135 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 45% marks in intermediate or equivalent are required for admission in BS Accounting & Finance.
BS Business Analytics	The BS Business Analytics Program is of 4-years duration, spread over 8 regular semesters, and consisting of 135 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 45% marks in intermediate or equivalent are required for admission in BS Business Analytics.
Bachelor of Business Administration (5th Semester Induction)	 Graduates with a minimum CGPA of 2.0 out of 4.0 or at least 45% marks in a 2-year associate degree in business studies (semester system) are eligible to apply for direct admission into the 5th semester of the BBA and BS A&Fs, in accordance with HEC guidelines and the university's admission policy. All other students, including those with an ADP in business studies (annual system), ADP in non-business fields, or other equivalent 14-year degrees (such as B.A./B.Sc.), are required to complete 16 credit hours of deficiency courses in a bridge semester (UGE-2023; National Education Framework-2015), as approved by the departmental curriculum review committee (details provided below). After completing the bridge semester with a minimum CGPA of 2.0, students will join the regular fifth semester of their degree program
Bachelor of Studies in Accounting and Finance (5th Semester Induction)	 Graduates with a minimum CGPA of 2.0 out of 4.0 or at least 45% marks in a 2-year associate degree in business studies (semester system) are eligible to apply for direct admission into the 5th semester of the BBA and BS A&Fs, in accordance with HEC guidelines and the university's admission policy. All other students, including those with an ADP in business

BS Business Analytics	 studies (annual system), ADP in non-business fields, or other equivalent 14-year degrees (such as B.A./B.Sc.), are required to complete 16 credit hours of deficiency courses in a bridge semester (UGE-2023; National Education Framework-2015), as approved by the departmental curriculum review committee (details provided below). 3. After completing the bridge semester with a minimum CGPA of 2.0, students will join the regular fifth semester of their degree program. 1. Graduates with a minimum CGPA of 2.0 out of 4.0 or at least 45% marks in a 2-year associate degree in business studies (semester system) are eligible to apply for direct admission into the 5th semester of the BS Business analytics, in accordance with HEC guidelines and the university's admission policy. 2.All other students, including those with an ADP in business studies (annual system), ADP in non-business fields or other acquivalent 14 year degrees (such as
(5th Semester Induction)	fields, or other equivalent 14-year degrees (such as B.A./B.Sc.), are required to complete 18 credit hours of deficiency courses in a bridge semester (UGE-2023; National Education Framework-2015), as approved by the departmental curriculum review committee (details provided below). 3.After completing the bridge semester with a minimum CGPA of 2.0, students will join the regular fifth semester of their degree program
ADP ACCOUNTING & FINANCE	The ADP Accounting & Finance is of two-year duration, spread over 4 regular semesters, and consisting of 69 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 40% marks in intermediate or equivalent are required for admission in ADP Accounting & Finance.
ADP BUSINESS STUDIES	The ADP Business Studies is of two-year duration, spread over 4 regular semesters, and consisting of 69 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 40% marks in intermediate or equivalent are required for admission in ADP Business Studies.
ADP HOSPITALITY MANAGEMENT	The ADP Hospitality Management is of two-years duration, spread over 4 regular semesters, and consisting of 69 credit hours after completing twelve years of higher secondary school

	certificate or equivalent (Ref: HEC Curriculum, 2023).At least,
	40% marks in intermediate or equivalent are required for
	admission in ADP Hospitality Management.
MASTER OF PHILOSOPHY IN MANAGEMENT SCIENCES	Department of business education will allow admission with 2.0
	CGPA / 2nd division as a basic minimum criterion for
	admission in MPhil programs. Department will offer five
	undergraduate business-related basic courses to the students
	with non-business education background
MASTER OF PHILOSOPHY IN ACCOUNTING & FINANCE	Department of business education will allow admission with 2.0
	CGPA / 2nd division as a basic minimum criterion for
	admission in MPhil programs. Department will offer five
	undergraduate business-related basic courses to the students
	with non-business education.
	Prior to entry into a PhD program, the student shall have been
	awarded MS/M.Phil. Or equivalent degrees as described in this
	policy.
	a) For admission in PhD programs, a minimum CGPA of 3.0
	(out of 4.0 in the semester system) or First Division (in the
	annual system) in the most recent degree obtained is required,
	whether such degree was obtained from Pakistani or foreign universities.
	b) In case of foreign degree, if the CGPA/Grade is not
PhD BUSINESS ADMINISTRATION	mentioned on the transcript, the candidate must produce
	equivalent weightage from the parent university.
	c) The student having strong demonstrated interest in obtaining
	PhD degree but has done previous degree without thesis/research/dissertation, then he/she must complete 6 credit
	hours deficiency thesis or thesis + courses to be eligible for PhD
	program (as decided by admission committee). The deficiency
	courses/thesis will be non-credit.



Multiple Choice Questions

English (20 Questions)

- 1. Choose the correct synonym of the word 'Benevolent':
 - A) Cruel
 - B) Kind
 - C) Lazy
 - D) Angry
- 2. Which sentence is grammatically correct?
 - A) She don't like apples.
 - B) She doesn't like apples.
 - C) She not like apples.
 - D) She isn't like apples.
- 3. Pick the correct form: "He ____ playing football every weekend."
 - A) is
 - B) are
 - C) was
 - D) were
- 4. Choose the correct meaning of the idiom: "Break the ice."
 - A) To cool down
 - B) To start a conversation
 - C) To break something
 - D) To relax
- 5. Identify the part of speech of the underlined word: "He ran quickly."
 - A) Noun
 - B) Verb
 - C) Adjective
 - D) Adverb
- 6. Select the sentence with the correct punctuation:
 - A) Where are you going?
 - B) Where are you going?
 - C) Where, are you going?
 - D) Where are you going!
- 7. Which word means the opposite of 'Scarce'?
 - A) Rare
 - B) Abundant



- C) Few
- D) Limited
- 8. Fill in the blank: "She has been working here <u>2010</u>."
 - A) since
 - B) for
 - C) from
 - D) at
- 9. Choose the sentence with correct subject-verb agreement:
 - A) The dogs runs fast.
 - B) The dog run fast.
 - C) The dogs run fast.
 - D) The dog runs fastly.
- **10.** Which sentence uses the passive voice?
 - A) The teacher praised the student.
 - B) The student was praised by the teacher.
 - C) The teacher is praising the student.
 - D) The student praises the teacher.
- 11. Identify the error: "Everyone have finished their work."
 - A) Everyone
 - B) Have
 - C) Their
 - D) Work
- **12.** Pick the correct comparative form:
 - A) This book is more better than that one.
 - B) This book is better than that one.
 - C) This book is gooder than that one.
 - D) This book is best than that one.
- **13.** Which sentence is conditional?
 - A) If it rains, we will stay home.
 - B) It rains every day.
 - C) We stayed home yesterday.
 - D) We will go tomorrow.
- 14. Choose the correct phrasal verb: "He decided to _____ smoking."
 - A) give up
 - B) give in



- C) give out
- D) give away
- **15.** Select the correct synonym for **'Diligent'**:
 - A) Lazy
 - B) Hardworking
 - C) Careless
 - D) Angry
- 16. Fill in the blank: "She ____ to the market yesterday."
 - A) goes
 - B) went
 - C) going
 - D) gone
- 17. Which sentence uses direct speech?
 - A) He said that he was tired.
 - B) He said, "I am tired."
 - C) He tells that he is tired.
 - D) He was telling that he is tired.
- 18. What is the meaning of the word 'Ambiguous'?
 - A) Clear
 - B) Uncertain
 - C) Simple
 - D) Certain

19. Choose the correct word: "She is ____ best student in the class."

- A) the
- B) a
- C) an
- D) no article

20. Identify the tense: "They had finished the work before I arrived."

- A) Present perfect
- B) Past perfect
- C) Future perfect
- D) Present continuous

Analytical Reasoning (20 Questions)

- 1. All roses are flowers. Some flowers fade quickly. Can we conclude some roses fade quickly?
 - A) Yes



- B) No
- C) Cannot say
- D) All roses fade quickly
- **2.** Find the next number: 5, 10, 20, and 40?
 - A) 60
 - B) 70
 - C) 80
 - D) 100
- **3.** If A is taller than B and B is taller than C, who is the shortest?
 - A) A
 - B) B
 - C) C
 - D) Cannot say
- **4.** Which number does not belong? 3, 7, 11, 14, 19
 - A) 3
 - **B**) 7
 - C) 11
 - D) 14
- 5. If 3 pens cost Rs. 60, what is the cost of 5 pens?
 - A) Rs. 80
 - B) Rs. 100
 - C) Rs. 90
 - D) Rs. 70
- **6.** Pointing to a woman, a man said, "She is the daughter of my father's only son." How is the woman related to the man?
 - A) Sister
 - B) Daughter
 - C) Cousin
 - D) Mother
- 7. Find the missing letter: A, C, E, G?
 - A) H
 - B) I
 - C) J
 - D) K
- 8. Which of the following is a prime number?A) 21



- B) 29
- C) 33
- D) 39
- **9.** What comes next: 2, 4, 8, 16?
 - A) 18
 - B) 24
 - C) 32
 - D) 20

10. If the day after tomorrow is Thursday, what day was yesterday?

- A) Sunday
- B) Monday
- C) Tuesday
- D) Wednesday
- 11. How many edges does a cube have?
 - A) 8
 - **B**) 10
 - C) 12
 - D) 16

12. Which of these does not belong?

- A) Dog
- B) Cat
- C) Lion
- D) Car

13. Rearrange the letters "LEPA" to make a word.

- A) PALE
- B) LEAP
- C) PEAL
- D) All of the above

14. A clock shows 3:00. What is the angle between hour and minute hand?

- A) 90°
- B) 75°
- C) 60°
- D) 45°

15. Find the odd one:

- A) Square
- B) Rectangle



- C) Circle
- D) Triangle
- **16.** Two trains start from the same point. One travels east at 60 km/h, the other north at 80 km/h. After 3 hours, how far apart are they?
 - A) 180 km
 - B) 200 km
 - C) 240 km
 - D) 300 km

17. Which word does not belong to Fruit?

- A) Apple
- B) Banana
- C) Carrot
- D) Mango
- **18.** Find the missing number: 15, 30, 45, ?, 75
 - A) 50
 - B) 55
 - C) 60
 - D) 65
- **19.** If 4x + 5 = 21, what is x?
 - A) 2
 - B) 3
 - C) 4
 - D) 5

20. A family has 3 daughters and 2 sons. What fraction of children are daughters?

- A) 2/5
- B) 3/5
- C) 3/4 D) 1/2
- Quantitative Reasoning (20 Questions)
- 1. What is 25% of 240?
 - A) 50
 - B) 60
 - C) 70
 - D) 80
- If a shirt costs Rs. 500 and is sold at 10% discount, what is the selling price?
 A) Rs. 450



- B) Rs. 470
- C) Rs. 480
- D) Rs. 490
- 3. Find the simple interest on Rs. 2000 at 5% per annum for 2 years.
 - A) Rs. 100
 - B) Rs. 150
 - C) Rs. 200
 - D) Rs. 250
- **4.** What is the square root of 144?
 - A) 10
 - **B**) 11
 - C) 12
 - D) 13

5. A car travels 150 km in 3 hours. What is its average speed?

- A) 40 km/h
- B) 45 km/h
- C) 50 km/h
- D) 55 km/h
- 6. Find the value of x in 7x = 49.
 - A) 5
 - B) 6
 - C) 7
 - D) 8
- 7. If the perimeter of a rectangle is 30 cm and the length is 8 cm, find the width.
 - A) 7 cm
 - B) 8 cm
 - C) 9 cm
 - D) 10 cm
- 8. Calculate the area of a triangle with base 10 cm and height 12 cm.
 - A) 60 cm²
 - B) 70 cm²
 - C) 80 cm²
 - D) 90 cm²
- 9. Simplify: $(8 \times 6) \div (3 \times 4)$
 - A) 2
 - B) 3



C) 4

D) 5

- **10.** Convert 0.75 into fraction.
 - A) 1/2
 - **B)** 3/4
 - C) 2/3
 - D) 1/3
- **11.** What is 15% of 600?
 - A) 75
 - B) 80
 - C) 85
 - D) 90

12. A number is increased by 20% to get 72. What is the original number?

- A) 50
- B) 55
- C) 60
- D) 65
- **13.** Find the LCM of 8 and 12.
 - A) 24
 - B) 36
 - C) 48
 - D) 60

14. Solve for y: 3y - 7 = 11.

- A) 4
- B) 5
- C) 6
- **D**) 7
- **15.** How many degrees are there in a triangle?
 - A) 90
 - B) 180
 - C) 270
 - D) 360

16. A shopkeeper gives 10% discount on Rs. 800. How much discount is given?

- A) Rs. 70
- B) Rs. 75



- C) Rs. 80
- D) Rs. 85

17. A box contains 12 red and 8 blue balls. What is the probability of picking a red ball?

- A) 1/4
- B) 3/5
- C) 2/5
- D) 3/4
- **18.** If a = 5 and b = 3, find $a^2 + b^2$.
 - A) 25
 - B) 34
 - C) 35
 - D) 64

19. A train travels 300 km in 5 hours. What is the speed?

- A) 50 km/h
- B) 55 km/h
- C) 60 km/h
- D) 65 km/h

20. The ratio of boys to girls is 3:4. If there are 21 boys, how many girls are there?

- A) 25
- B) 26
- C) 28
- D) 30



Subject-Based (Islamic Studies, Pakistan Studies, General Knowledge) (40 Questions)

Islamic Studies (13 Questions)

- 1. Who was the first Caliph of Islam?
 - A) Abu Bakr
 - B) Umar
 - C) Uthman
 - D) Ali
- 2. How many pillars of Islam are there?
 - A) 3
 - **B**) 4
 - C) 5
 - D) 6
- **3.** What is the Arabic term for fasting?
 - A) Hajj
 - B) Zakat
 - C) Salah
 - D) Sawm
- 4. In which city was Prophet Muhammad (PBUH) born?
 - A) Medina
 - B) Mecca
 - C) Jerusalem
 - D) Cairo
- 5. What is the holy book of Muslims?
 - A) Bible
 - B) Quran
 - C) Torah
 - D) Vedas
- 6. Which month do Muslims observe fasting?
 - A) Shawwal
 - B) Muharram
 - C) Ramadan
 - D) Dhul Hijjah
- 7. What is Zakat?
 - A) Prayer
 - B) Charity



- C) Pilgrimage
- D) Fasting
- 8. How many times a day do Muslims pray?
 - A) 3
 - **B**) 4
 - C) 5
 - D) 6
- 9. What is the meaning of 'Salah'?
 - A) Prayer
 - B) Charity
 - C) Fasting
 - D) Pilgrimage

10. Which prophet is known as the father of many nations?

- A) Moses
- B) Abraham
- C) Noah
- D) Jesus
- 11. What is the Islamic term for charity given voluntarily?
 - A) Zakat
 - B) Sadaqah
 - C) Hajj
 - D) Umrah
- 12. Who was the last prophet?
 - A) Jesus
 - B) Moses
 - C) Muhammad (PBUH)
 - D) Abraham
- 13. What is the name of the festival after Ramadan?
 - A) Eid-ul-Adha
 - B) Eid-ul-Fitr
 - C) Muharram
 - D) Mawlid

Pakistan Studies (13 Questions)

- 14. When did Pakistan gain independence?
 - A) 1945
 - B) 1946



- C) 1947
- D) 1948
- 15. Who was the founder of Pakistan?
 - A) Allama Iqbal
 - B) Liaquat Ali Khan
 - C) Muhammad Ali Jinnah
 - D) Sir Syed Ahmed Khan
- 16. What is the national language of Pakistan?
 - A) English
 - B) Urdu
 - C) Punjabi
 - D) Sindhi
- **17.** The capital of Pakistan is:
 - A) Karachi
 - B) Lahore
 - C) Islamabad
 - D) Quetta

18. Pakistan shares its eastern border with which country?

- A) Afghanistan
- B) India
- C) Iran
- D) China

19. The Indus Valley Civilization was located in which present-day province?

- A) Punjab
- B) Sindh
- C) Khyber Pakhtunkhwa
- D) Balochistan
- 20. Who was the first Prime Minister of Pakistan?
 - A) Liaquat Ali Khan
 - B) Nawaz Sharif
 - C) Benazir Bhutto
 - D) Zulfikar Ali Bhutto
- **21.** What is the national flower of Pakistan?
 - A) Jasmine
 - B) Rose



- C) Lily
- D) Tulip
- **22.** The official currency of Pakistan is:
 - A) Rupee
 - B) Dollar
 - C) Riyal
 - D) Taka
- 23. Which movement led to the creation of Pakistan?
 - A) Khilafat Movement
 - B) Pakistan Movement
 - C) Non-Cooperation Movement
 - D) Quit India Movement
- 24. The first constitution of Pakistan was adopted in:
 - A) 1956
 - B) 1962
 - C) 1973
 - D) 1947
- **25.** Who wrote the national anthem of Pakistan?
 - A) Allama Iqbal
 - B) Hafeez Jullundhri
 - C) Faiz Ahmed Faiz
 - D) Ahmed Faraz
- **26.** Pakistan's largest province by area is:
 - A) Punjab
 - B) Sindh
 - C) Khyber Pakhtunkhwa
 - D) Balochistan

General Knowledge (14 Questions)

- 27. Which is the largest continent by area?
 - A) Africa
 - B) Asia
 - C) Europe
 - D) Australia
- 28. Who discovered gravity?
 - A) Albert Einstein
 - B) Isaac Newton



- C) Galileo Galilei
- D) Thomas Edison
- **29.** What is the chemical symbol for water?
 - A) H2O
 - B) CO2
 - C) O2
 - D) NaCl

30. How many planets are there in the solar system?

- A) 7
- B) 8
- C) 9
- D) 10
- **31.** The tallest mountain in the world is:
 - A) K2
 - B) Mount Everest
 - C) Kangchenjunga
 - D) Lhotse
- **32.** Who is known as the "Father of Computers"?
 - A) Charles Babbage
 - B) Alan Turing
 - C) Bill Gates
 - D) Steve Jobs
- **33.** The currency of Japan is:
 - A) Yen
 - B) Dollar
 - C) Euro
 - D) Peso
- **34.** What gas do plants absorb from the atmosphere?
 - A) Oxygen
 - B) Nitrogen
 - C) Carbon dioxide
 - D) Hydrogen
- **35.** The fastest land animal is:
 - A) Lion
 - B) Cheetah



- C) Tiger
- D) Leopard
- **36.** The national bird of Pakistan is:
 - A) Peacock
 - B) Chukar
 - C) Eagle
 - D) Parrot
- 37. Who wrote "Romeo and Juliet"?
 - A) Charles Dickens
 - B) William Shakespeare
 - C) Jane Austen
 - D) Mark Twain
- **38.** The largest ocean in the world is:
 - A) Atlantic
 - B) Indian
 - C) Pacific
 - D) Arctic
- **39.** Which planet is known as the Red Planet?
 - A) Venus
 - B) Mars
 - C) Jupiter
 - D) Saturn
- **40.** The Olympic Games are held every:
 - A) 2 years
 - B) 3 years
 - C) 4 years
 - D) 5 years