THE UNIVERSITY OF CHENAB



Department of Business Education Bachelor of Business Administration (BBA)

Address: Adjacent Chenab Riverside, N-5 GT Road Gujrat

Contact No: +92- 053 111 243 622,

Web: <u>www.uchenab.edu.pk</u> **Email**: <u>admissions@uchenab.edu.pk</u>

Programs Offered by Department of Business Education		
Degree Name	Degree Details/Eligibility Criteria	
Bachelor of Business Administration	The Bachelor of Business Administration program is of 4-years duration, spread over 8 regular semesters, and consisting of 135 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 45% marks in intermediate or equivalent are required for admission in BBA.	
Bachelor of Studies in Accounting & Finance	The BS Accounting & Finance Program is of 4-years duration, spread over 8 regular semesters, and consisting of 135 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 45% marks in intermediate or equivalent are required for admission in BS Accounting & Finance.	
Bachelor of Business Administration (5th Semester Induction)	1. Graduates with a minimum CGPA of 2.0 out of 4.0 or at least 45% marks in a 2-year associate degree in business studies (semester system) are eligible to apply for direct admission into the 5th semester of the BBA and BS A&Fs, in accordance with HEC guidelines and the university's admission policy. 2. All other students, including those with an ADP in business studies (annual system), ADP in non-business fields, or other equivalent 14-year degrees (such as B.A./B.Sc.), are required to complete 16 credit hours of deficiency courses in a bridge semester (UGE-2023; National Education Framework-2015), as approved by the departmental curriculum review committee (details provided below). 3. After completing the bridge semester with a minimum CGPA of 2.0, students will join the regular fifth semester of their degree program	
Bachelor of Studies in Accounting and Finance (5th Semester Induction)	1. Graduates with a minimum CGPA of 2.0 out of 4.0 or at least 45% marks in a 2-year associate degree in business studies (semester system) are eligible to apply for direct admission into the 5th semester of the BBA and BS A&Fs, in accordance with HEC guidelines and the university's admission policy. 2. All other students, including those with an ADP in business studies (annual system), ADP in non-business fields, or other equivalent 14-year degrees (such as B.A./B.Sc.), are required to complete 16 credit hours of deficiency courses in a bridge semester (UGE-2023; National Education Framework-2015), as approved by the departmental curriculum review committee (details provided below).	

	3. After completing the bridge semester with a minimum CGPA
	of 2.0, students will join the regular fifth semester of their
	degree program.
ADP ACCOUNTING & FINANCE	The ADP Accounting & Finance is of two-year duration, spread over 4 regular semesters, and consisting of 69 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 40% marks in intermediate or equivalent are required for admission in ADP Accounting & Finance.
ADP BUSINESS STUDIES	The ADP Business Studies is of two-year duration, spread over 4 regular semesters, and consisting of 69 credit hours after completing twelve years of higher secondary school certificate or equivalent. At least, 40% marks in intermediate or equivalent are required for admission in ADP Business Studies.
ADP HOSPITALITY MANAGEMENT	The ADP Hospitality Management is of two-years duration, spread over 4 regular semesters, and consisting of 69 credit hours after completing twelve years of higher secondary school certificate or equivalent (Ref: HEC Curriculum, 2023). At least, 40% marks in intermediate or equivalent are required for admission in ADP Hospitality Management.
MASTER OF PHILOSOPHY IN MANAGEMENT SCIENCES	Department of business education will allow admission with 2.0 CGPA / 2nd division as a basic minimum criterion for admission in MPhil programs. Department will offer five undergraduate business-related basic courses to the students with non-business education background
MASTER OF PHILOSOPHY IN ACCOUNTING & FINANCE	Department of business education will allow admission with 2.0 CGPA / 2nd division as a basic minimum criterion for admission in MPhil programs. Department will offer five undergraduate business-related basic courses to the students with non-business education.
PhD BUSINESS ADMINISTRATION	Prior to entry into a PhD program, the student shall have been awarded MS/M.Phil. Or equivalent degrees as described in this policy. a) For admission in PhD programs, a minimum CGPA of 3.0 (out of 4.0 in the semester system) or First Division (in the annual system) in the most recent degree obtained is required, whether such degree was obtained from Pakistani or foreign universities. b) In case of foreign degree, if the CGPA/Grade is not mentioned on the transcript, the candidate must produce equivalent weightage from the parent university. c) The student having strong demonstrated interest in obtaining

PhD degree but has done previous degree without thesis/research/dissertation, then he/she must complete 6 credit hours deficiency thesis or thesis + courses to be eligible for PhD program (as decided by admission committee). The deficiency courses/thesis will be non-credit.





${\bf Sample \ - \ Entry \ Test \ for \ Bachelor \ of \ Business \ Administrations}$

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Multiple Choice Questions

English (20 Questions)

1.	Choose the correct synonym of the word 'Benevolent': A) Cruel B) Kind C) Lazy D) Angry
2.	Which sentence is grammatically correct? A) She don't like apples. B) She doesn't like apples. C) She not like apples. D) She isn't like apples.
3.	Pick the correct form: "He playing football every weekend." A) is B) are C) was D) were
4.	Choose the correct meaning of the idiom: "Break the ice." A) To cool down B) To start a conversation C) To break something D) To relax
5.	Identify the part of speech of the underlined word: "He ran quickly ." A) Noun B) Verb C) Adjective D) Adverb
6.	Select the sentence with the correct punctuation: A) Where are you going? B) Where are you going? C) Where, are you going? D) Where are you going!
7.	Which word means the opposite of 'Scarce'? A) Rare B) Abundant



	C) Few D) Limited
8.	Fill in the blank: "She has been working here 2010." A) since B) for C) from D) at
9.	Choose the sentence with correct subject-verb agreement: A) The dogs runs fast. B) The dog run fast. C) The dogs run fast. D) The dog runs fastly.
10	A) The teacher praised the student. B) The student was praised by the teacher. C) The teacher is praising the student. D) The student praises the teacher.
11.	A) Everyone B) Have C) Their D) Work
12.	Pick the correct comparative form:A) This book is more better than that one.B) This book is better than that one.C) This book is gooder than that one.D) This book is best than that one.
13	A) If it rains, we will stay home. B) It rains every day. C) We stayed home yesterday. D) We will go tomorrow.
14	Choose the correct phrasal verb: "He decided to smoking." A) give up B) give in C) give out D) give away



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15. Select the correct synonym for 'Diligent':

A) Lazy

B) Hardworking C) Careless
D) Angry 16. Fill in the blank: "She to the market yesterday." A) goes B) went C) going D) gone
17. Which sentence uses direct speech?A) He said that he was tired.B) He said, "I am tired."C) He tells that he is tired.D) He was telling that he is tired.
18. What is the meaning of the word 'Ambiguous'? A) Clear B) Uncertain C) Simple D) Certain
19. Choose the correct word: "She is best student in the class." A) the B) a C) an D) no article
20. Identify the tense: "They had finished the work before I arrived." A) Present perfect B) Past perfect C) Future perfect D) Present continuous
Analytical Reasoning (20 Questions)
 1. All roses are flowers. Some flowers fade quickly. Can we conclude some roses fade quickly? A) Yes B) No C) Cannot say D) All roses fade quickly



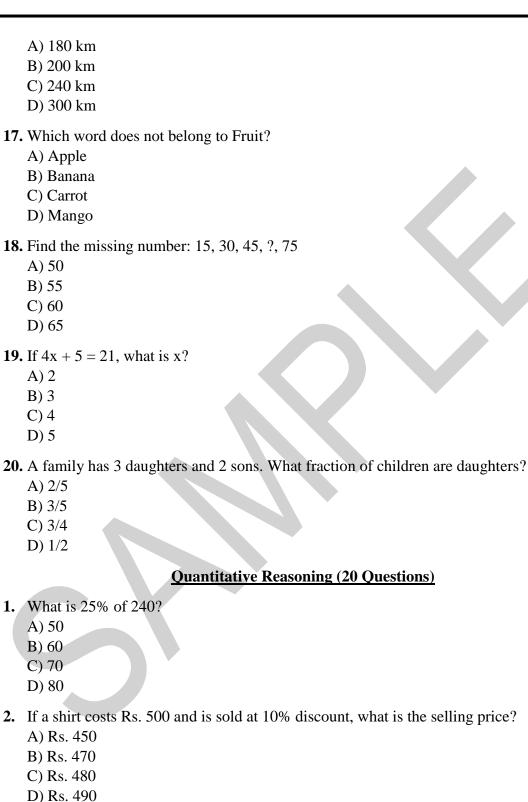
2.	Find the next number: 5, 10, 20, and 40? A) 60 B) 70 C) 80 D) 100
3.	If A is taller than B and B is taller than C, who is the shortest? A) A B) B C) C D) Cannot say
4.	Which number does not belong? 3, 7, 11, 14, 19 A) 3 B) 7 C) 11 D) 14
5.	If 3 pens cost Rs. 60, what is the cost of 5 pens? A) Rs. 80 B) Rs. 100 C) Rs. 90 D) Rs. 70
6.	Pointing to a woman, a man said, "She is the daughter of my father's only son." How is the woman related to the man? A) Sister B) Daughter C) Cousin D) Mother
7.	Find the missing letter: A, C, E, G? A) H B) I C) J D) K
8.	Which of the following is a prime number? A) 21 B) 29 C) 33 D) 39

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 9. What comes next: 2, 4, 8, 16? A) 18 B) 24 C) 32 D) 20
10. If the day after tomorrow is Thursday, what day was yesterday?A) SundayB) MondayC) TuesdayD) Wednesday
11. How many edges does a cube have? A) 8 B) 10 C) 12 D) 16
12. Which of these does not belong? A) Dog B) Cat C) Lion D) Car
13. Rearrange the letters "LEPA" to make a word.A) PALEB) LEAPC) PEALD) All of the above
 14. A clock shows 3:00. What is the angle between hour and minute hand? A) 90° B) 75° C) 60° D) 45°
15. Find the odd one: A) Square B) Rectangle C) Circle D) Triangle
16. Two trains start from the same point. One travels east at 60 km/h, the other north at 80 km/h. After 3 hours, how far apart are they?





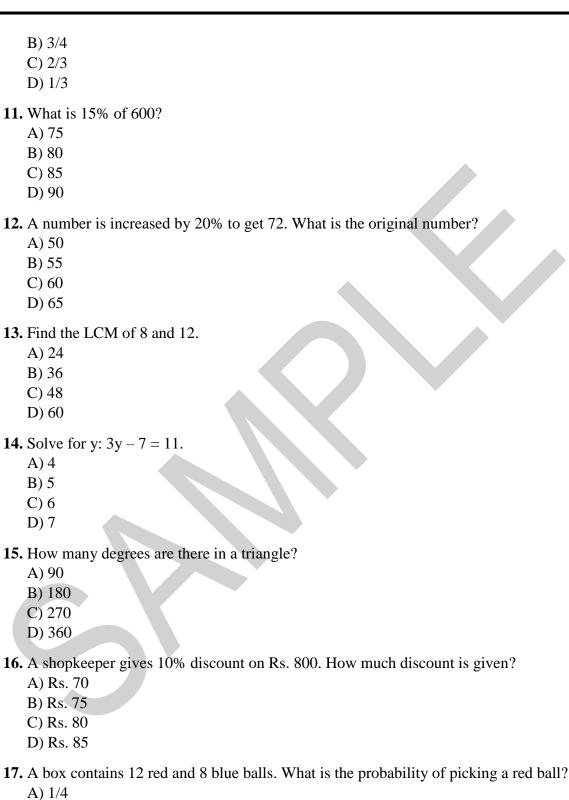


- 3. Find the simple interest on Rs. 2000 at 5% per annum for 2 years. A) Rs. 100 B) Rs. 150 C) Rs. 200 D) Rs. 250 **4.** What is the square root of 144?
 - A) 10
 - B) 11
 - C) 12
 - D) 13
- **5.** A car travels 150 km in 3 hours. What is its average speed?
 - A) 40 km/h
 - B) 45 km/h
 - C) 50 km/h
 - D) 55 km/h
- **6.** Find the value of x in 7x = 49.
 - A) 5
 - B) 6
 - C) 7
 - D) 8
- 7. If the perimeter of a rectangle is 30 cm and the length is 8 cm, find the width.
 - A) 7 cm
 - B) 8 cm
 - C) 9 cm
 - D) 10 cm
- **8.** Calculate the area of a triangle with base 10 cm and height 12 cm.
 - A) 60 cm²
 - B) 70 cm²
 - C) 80 cm²
 - D) 90 cm²
- **9.** Simplify: $(8 \times 6) \div (3 \times 4)$
 - A) 2
 - B) 3
 - C) 4
 - D) 5
- **10.** Convert 0.75 into fraction.
 - A) 1/2



B) 3/5

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- C) 2/5
- D) 3/4
- **18.** If a = 5 and b = 3, find $a^2 + b^2$.
 - A) 25
 - B) 34
 - C) 35
 - D) 64
- **19.** A train travels 300 km in 5 hours. What is the speed?
 - A) 50 km/h
 - B) 55 km/h
 - C) 60 km/h
 - D) 65 km/h
- **20.** The ratio of boys to girls is 3:4. If there are 21 boys, how many girls are there?
 - A) 25
 - B) 26
 - C) 28
 - D) 30



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Subject-Based (Islamic Studies, Pakistan Studies, General Knowledge) (40 Questions)

Islamic Studies (13 Questions)

1. Who was the first Caliph of Islam?

A) Abu BakrB) UmarC) Uthman

	D) Ali
2.	How many pillars of Islam are there? A) 3 B) 4 C) 5 D) 6
3.	What is the Arabic term for fasting? A) Hajj B) Zakat C) Salah D) Sawm
4.	In which city was Prophet Muhammad (PBUH) born? A) Medina B) Mecca C) Jerusalem D) Cairo
5.	What is the holy book of Muslims? A) Bible B) Quran C) Torah D) Vedas
6.	Which month do Muslims observe fasting? A) Shawwal B) Muharram C) Ramadan D) Dhul Hijjah
7.	What is Zakat? A) Prayer B) Charity

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	C) Pilgrimage D) Fasting
8.	How many times a day do Muslims pray? A) 3 B) 4 C) 5 D) 6
9.	What is the meaning of 'Salah'? A) Prayer B) Charity C) Fasting D) Pilgrimage
10	A) Moses B) Abraham C) Noah D) Jesus
11	 What is the Islamic term for charity given voluntarily? A) Zakat B) Sadaqah C) Hajj D) Umrah
12	A) Jesus B) Moses C) Muhammad (PBUH) D) Abraham

- **13.** What is the name of the festival after Ramadan?
 - A) Eid-ul-Adha
 - B) Eid-ul-Fitr
 - C) Muharram
 - D) Mawlid

Pakistan Studies (13 Questions)

- **14.** When did Pakistan gain independence?
 - A) 1945
 - B) 1946

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- C) 1947
- D) 1948
- **15.** Who was the founder of Pakistan?
 - A) Allama Iqbal
 - B) Liaquat Ali Khan
 - C) Muhammad Ali Jinnah
 - D) Sir Syed Ahmed Khan
- **16.** What is the national language of Pakistan?
 - A) English
 - B) Urdu
 - C) Punjabi
 - D) Sindhi
- 17. The capital of Pakistan is:
 - A) Karachi
 - B) Lahore
 - C) Islamabad
 - D) Quetta
- **18.** Pakistan shares its eastern border with which country?
 - A) Afghanistan
 - B) India
 - C) Iran
 - D) China
- 19. The Indus Valley Civilization was located in which present-day province?
 - A) Punjab
 - B) Sindh
 - C) Khyber Pakhtunkhwa
 - D) Balochistan
- 20. Who was the first Prime Minister of Pakistan?
 - A) Liaquat Ali Khan
 - B) Nawaz Sharif
 - C) Benazir Bhutto
 - D) Zulfikar Ali Bhutto
- **21.** What is the national flower of Pakistan?
 - A) Jasmine
 - B) Rose
 - C) Lily
 - D) Tulip

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- **22.** The official currency of Pakistan is:
 - A) Rupee
 - B) Dollar
 - C) Riyal
 - D) Taka
- 23. Which movement led to the creation of Pakistan?
 - A) Khilafat Movement
 - B) Pakistan Movement
 - C) Non-Cooperation Movement
 - D) Quit India Movement
- **24.** The first constitution of Pakistan was adopted in:
 - A) 1956
 - B) 1962
 - C) 1973
 - D) 1947
- **25.** Who wrote the national anthem of Pakistan?
 - A) Allama Iqbal
 - B) Hafeez Jullundhri
 - C) Faiz Ahmed Faiz
 - D) Ahmed Faraz
- **26.** Pakistan's largest province by area is:
 - A) Punjab
 - B) Sindh
 - C) Khyber Pakhtunkhwa
 - D) Balochistan

General Knowledge (14 Questions)

- **27.** Which is the largest continent by area?
 - A) Africa
 - B) Asia
 - C) Europe
 - D) Australia
- 28. Who discovered gravity?
 - A) Albert Einstein
 - B) Isaac Newton
 - C) Galileo Galilei
 - D) Thomas Edison

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29. What is the chemical symbol for water? A) H2O B) CO2 C) O2 D) NaCl	
30. How many planets are there in the solar system? A) 7 B) 8 C) 9 D) 10	
31. The tallest mountain in the world is: A) K2 B) Mount Everest C) Kangchenjunga D) Lhotse	
32. Who is known as the "Father of Computers"?A) Charles BabbageB) Alan TuringC) Bill GatesD) Steve Jobs	
33. The currency of Japan is: A) Yen B) Dollar C) Euro D) Peso	
34. What gas do plants absorb from the atmosphere?A) OxygenB) NitrogenC) Carbon dioxideD) Hydrogen	
35. The fastest land animal is:A) LionB) CheetahC) TigerD) Leopard	
36. The national bird of Pakistan is: A) Peacock	



- B) Chukar
- C) Eagle
- D) Parrot
- **37.** Who wrote "Romeo and Juliet"?
 - A) Charles Dickens
 - B) William Shakespeare
 - C) Jane Austen
 - D) Mark Twain
- **38.** The largest ocean in the world is:
 - A) Atlantic
 - B) Indian
 - C) Pacific
 - D) Arctic
- **39.** Which planet is known as the Red Planet?
 - A) Venus
 - B) Mars
 - C) Jupiter
 - D) Saturn
- **40.** The Olympic Games are held every:
 - A) 2 years
 - B) 3 years
 - C) 4 years
 - D) 5 years